

Privacy Notice

Outbound Field Marketing Services Ltd (Outbound) is the Data Controller of the personal data you provide to us via this website. We know that you care about how the information we receive from you is used and shared, and we take your privacy seriously. This Privacy Notice describes Outbound's privacy practices in relation to the information that we collect through this website:

<https://channel360.net/>

What information do you collect and how do you use it?

We process your personal data on the basis of Legitimate Interest as a business but only if necessary for the purpose we collected it for.

You can browse our site without entering any of your personal details but we do use Google Analytics to collect information about your visits to this site, including what links you click and how long you spend on each page. We may use this information to perform business analyses to improve the quality of our websites and business, or to make the site easier to use. Google Analytics does not store any personal information about website visitors, but does use persistent cookies to identify repeat visitors.

We also collect certain standard information that your browser sends to every website you visit, such as your Internet Protocol (IP) address, your browser type and capabilities and language, your operating system, the date and time you access the site and the website from which you linked to our site.

If you choose to provide us with your personal details so that we can contact you we will use this to get in touch regarding our services. We do not collect any personal data from you we do not need in order to communicate with you. If you decide you no longer want us to contact you, you can opt out at any time via the unsubscribe link on any of our emails or by contacting us at: privacy@out-bound.co.uk

How can I contact you about my personal data?

If at any point you believe the information we process on you is incorrect you can request to see this information and have it corrected or deleted. If you wish to raise a complaint on how we have handled your personal data, you can contact our Data Protection Officer to have the matter investigated: privacy@out-bound.co.uk

If you are not satisfied with our response, or believe we are processing your personal data not in accordance with the UK GDPR, you can complain to the Information Commissioner's Office in the UK:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF
Helpline number: 0303 123 1113
<https://ico.org.uk/>

Will my data be shared and how do you keep it secure?

All the personal data we collect and store is processed by our staff in the UK. For the purposes of IT hosting and maintenance this information is located on servers within the European Union. Where processing your information involves sending it to other countries outside of the EEA, including the United States of America, we are responsible for making sure that your information continues to be protected. Outbound have implemented organisational, technical and administrative measures to protect your personal data including security controls to prevent unauthorised access to our systems.

We will never sell or lease your personal data. No third parties will have access to your personal data unless the law allows them to do so.

How long do you keep my data for?

If you have asked to receive communications from Outbound, you can notify us that you no longer wish to receive this information at any time via the unsubscribe link on these types of emails. If you provide us with information relating to a specific activity, we will only store your data for as long as necessary to fulfil our service to you.

Your data protection rights

Under data protection law, you have rights including:

- Your right of access - You have the right to ask us for copies of your personal information.
- Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.
- Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.
- Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.
- Your right to object to processing - You have the right to object to the processing of your personal information in certain circumstances.
- Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at privacy@out-bound.co.uk if you wish to make a request.

Cookies in use on this site

Cookies and how they benefit you

Our website uses cookies, as almost all websites do, to help provide you with the best experience we can. Cookies are small text files that are placed on your computer or mobile phone when you browse websites to remember information about you. They make your visit easier and the site more useful to you.

Our cookies help us

- Make our website work as you'd expect
- Improve the speed and security of the site
- Continuously improve our website for you

The type of cookies we use

We use analytical cookies on this website, they allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

We do not use cookies to

- Collect any sensitive information
- Pass data to advertising networks
- Pass personally identifiable data to third parties

Granting us permission to use cookies

If the settings on your software that you are using to view this website (your browser) are adjusted to accept cookies we take this, and your continued use of our website, to mean that you are fine with this. Should you wish to remove or not use cookies from our site you can alter your settings in the Tools area of your internet browser, however doing so will likely mean that our site will not work as you would expect.