

Privacy & Terms

PRIVACY NOTICE

Outbound Field Marketing Services Ltd (Outbound) are the Data Controller of the personal data you provide to us via this website. We know that you care about how the information we receive from you is used and shared, and we take your privacy seriously. This Privacy Notice describes Outbound's privacy practices in relation to the information that we collect through this website: <https://channel360.net/>

What information do you collect and how do you use it?

We process your personal data on the basis of Legitimate Interest as a business but only if necessary for the purpose we collected it for.

You can browse our site without entering any of your personal details but we do use Google Analytics to collect information about your visits to this site, including what links you click and how long you spend on each page. We may use this information to perform business analyses to improve the quality of our websites and business, or to make the site easier to use. Google Analytics does not store any personal information about website visitors, but does use persistent cookies to identify repeat visitors.

We also collect certain standard information that your browser sends to every website you visit, such as your Internet Protocol (IP) address, your browser type and capabilities and language, your operating system, the date and time you access the site and the website from which you linked to our site.

If you choose to provide us with your personal details so that we can contact you we will use this to get in touch regarding our services. We do not collect any personal data from you we do not need in order to communicate with you. If you decide you no longer want us to contact you,

you can opt out at any time via the unsubscribe link on any of our emails or by contacting us at: privacy@out-bound.co.uk

How can I contact you about my personal data?

If at any point you believe the information we process on you is incorrect you can request to see this information and have it corrected or deleted. If you wish to raise a complaint on how we have handled your personal data, you can contact our Data Protection Officer to have the matter investigated: privacy@out-bound.co.uk

If you are not satisfied with our response, or believe we are processing your personal data not in accordance with the law, you can complain to the Information Commissioner's Office in the UK: <https://ico.org.uk/>

Will my data be shared and how do you keep it secure?

All the personal data we collect and store is processed by our staff in the UK. For the purposes of IT hosting and maintenance this information is located on servers within the European Union. Outbound have implemented organisational, technical and administrative measures to protect your personal data including security controls to prevent unauthorised access to our systems.

We will never sell or lease your personal data. No third parties will have access to your personal data unless the law allows them to do so.

How long do you keep my data for?

If you have asked to receive communications from Outbound, you can notify us that you no longer wish to receive this information at any time via the unsubscribe link on these types of emails. If you provide us with information relating to a specific activity, we will only store your data for as long as necessary to fulfil our service to you.

COOKIES IN USE ON THIS SITE

Cookies and how they benefit you

Our website uses cookies, as almost all websites do, to help provide you with the best experience we can. Cookies are small text files that are placed on your computer or mobile phone when you browse websites.

Our cookies help us:

- Make our website work as you'd expect
- Improve the speed/security of the site
- Continuously improve our website for you
- Make our marketing more efficient (ultimately helping us to offer the service we do at the price we do)

We do not use cookies to:

- Collect any personally identifiable information (without your express permission)
- Collect any sensitive information (without your express permission)
- Pass data to advertising networks
- Pass personally identifiable data to third parties
- Pay sales commissions

Granting us permission to use cookies

If the settings on your browser that you are using to view this website are adjusted to accept cookies we take this, and your continued use of our website, to mean that you are fine with this.

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